



September 2016 Meeting Minutes

Educational Services Center, Bloomington Public School District
Bloomington, Minnesota
September 14, 2016
11:30 a.m.

Attendees: Jaysen Anderson (Principal JHS), Dick Bergstrom (School Board), Sue Bizal (HC), Roberto Cantu (Principal PB), Les Fujitake (Superintendent), Rick Kaufman (Community Relations), Becky Lechner (OE), Betsy Longley (NCC), Molly Lueck (PTSA Council Secretary), Beth Maiwurm (JHS), Kate Martin (Community Relations), Jill Oldenburg (OM), Jennifer Oliva (RV), Hugh Roberts (Principal WW), Tiffany Shermak (PTSA Council President), Jim Sorum (School Board), Heather Starks (PTSA Council VP), Jodi Syrjamaki (WB), Jason Thiel (WW), Gina Vozka (OGM), John Weisser (ESC Technology), Charlotte Westby (IM) Megan Willrett (Principal VVM).

Welcomed by Tiffany Shermak and introductions were made around the room.

Les Fujitake, presented the Superintendent's report:

1. Fifth joint City Council and School Board meeting to take place on November 29, 2016.
2. Bloomington schools are having their Centennial Celebration this year. The Heritage Days event this weekend will kick-off events scheduled for the centennial. Alice Seagren (former Rep for MN House, former MN Education Commissioner and early supporter of MN Reading Corps) will be the Grand Marshall of the Heritage Days Parade.

Rick Kaufman, presented the community relations update:

1. The 2013 Referendum provided funds for updating school safety plans. To date all schools have been updated with the following: access management, color strobes, intercoms, classroom doors, outside door numbering, keyless entry for designated doors, ID badges, proxy cards and exterior doors integration with the alarm system. Phase Two will include computerized systems for checking in, video surveillance and two-way radios.
2. Every calendar year all schools are required to do a total of five evacuation/fire drills, five lockdowns and one severe weather drill. Significant drills using the ICS model have taken place for the last three years in our district and included enhanced qualities such as non-typical time evacuations and unannounced drills. This drill frequency creates a culture and demonstrates teamwork. A projected date of January 2017 will see the completion of parent school safety info as well as a parent reunification plan for evacuations to a secondary site.
3. The district is looking into Peachjar, a cloud based platform for flyer management and information sharing. The current process to distribute flyers involves submission for district approval, making copies and getting those copies distributed. Peachjar will post district approved flyers to the school website and send an email alert to parents for a much faster and less expensive way to distribute information. Flyers can still be printed from the district website to make copies and distribute in your individual school if that is the better way to communicate with your parents and students. Non-profit groups such as BAA will also be able to post approved flyers to the district website for no fee. Community organizations will be charged a fee for posting to the district website. The next step is getting Peachjar information to building principals and hearing their feedback.

Roberto Cantu, presented the Principal's report:

1. School fundraising efforts and athletic events have kicked-off. Teachers worked on literacy work over the summer.

Tiffany Shermak for Sheri Brezinka, presented the PTSA Council Treasurer's report:

1. The audit for 2015-16 is complete. We are starting the year with a balance of \$6000 in our account. The 2016-17 Budget has expenses exceeding income which will be offset by the balance in our account.

Tiffany Shermak, presented the PTSA Council President's report:

1. A Feedback Loop will be included in the meetings this year to expand on school-to-school information sharing and collaboration. Topics presented during a meeting will be given a time slot in the following month's meeting to revisit the topic and answer any questions or share additional information that has been found.

2. Hand-out of 2016-17 Meeting Topics. Hand-out of 2016-17 Council Roster, please check to make sure information is correct and use it internally only.

3. Distribution of our mission statement which reads as follows: The Purposes of the PTSA Council of Bloomington are to unify and strengthen local PTA's/PTSA's which comprise the PTSA Council of Bloomington, to advise and counsel local PTA's/PTSA's on local matters pertaining to district policies and procedures, to provide for the conference, leadership training, and coordination of local PTA's/PTSA's and parent groups in the council membership so as to create a public opinion favorable to the interests of child welfare, to encourage child welfare programs and projects in the various units, and to assist in the formation of new PTA's/PTSA's and to promote the interests of the National PTA and of the MN PTSA within the council's territory.

4. Thank you to everyone who attended the Leadership Academy on September 8th. Good information was shared and development of a secret Facebook group was discussed to further share information throughout the school year.

Heather Starks, presented the PTSA Council VP's report:

1. The first Parent Speaker Series is on Tuesday, September 27th from 7-9PM in the OGM auditorium. Please distribute the information to your building's students and parents per your school's best practices. The topic "Social Media or Social Mania" will be presented by Carlos Morales of Viva Technology with BPD Officer Kussman and our district's Digital Learning Coordinator Holly Skadsem present to answer questions. Childcare is provided for ages 10 and under but please call to reserve your child's spot. The discussion will be translated in Spanish and Somali.

2. The Legislative Candidate Forum will be on Monday, October 3rd from 7-9PM at ESC. Please distribute the information to your building's students and parents per your school's best practices. Former PTSA Council President Karen Cook will serve as moderator. This forum will be broadcast live and replayed on BEC-TV. This forum focuses on education questions for the candidates.

Les Fujitake, presented the Back-to-School update:

1. Negotiations for the 2015-17 contract are ongoing between the district and BFT. A closed mediation session is scheduled for Thursday, September 22nd. Negotiations for the 2017-19 contract can begin as early as April 2017.

2. Our projected enrollment number for 2016-17 is 10,062 students. The district receives \$8K per student from the state which totals 70% of Bloomington's revenue. State money follows the student. December 2016 is the deadline to decide on a referendum proposal with November 2018 as the last chance to pass a referendum. The 2016-17 Budget Update will be in January 2017. The 2016-17 Enrollment Report and 2015-16 Audit Report will both be completed by October 2016.

John Weisser, presented the HUB Update:

1. Bloomington transferred to a new student information system called Infinite Campus in July. The portal will be live starting October 3rd to access student information. The HUB is updated daily for students and parents to see grades, attendance, homework, calendar events and the latest news.

Next meeting topic: Technology in the Classroom, October 5th @ 11:30AM

Next meeting location: ESC Room 610A

Respectfully submitted by Molly Lueck, PTSA Council Secretary